



# LIMNOLOGIA2018

## WORKSHOP

### ‘Science Communication for Non-Scientific Publics’

24 June 2018, Limnology2018 Congress, Coimbra, Portugal

#### Program

9h45 - 10h00 *Introduction*

10h00 - 11h30 *Science Communication Through Writing*

António Piedade

RÓMULO - Centro Ciência Viva, University of Coimbra

11h30 - 13h00 *Storytelling in Science Communication*

Ana Cristina Tavares

Science Museum, University of Coimbra

13h00 - 14h00 **Lunch**

14h00 - 15h30 *Visual Communication of Science*

José Costa

Faculty of Psychology and Education Sciences, University of Coimbra

15h30 - 17h00 *The “science” of infographics*

José Carlos Alves

Jornal Público

#### Place

University of Coimbra, Polo II

Central Building of the Science and Technology Faculty; Room 1